

# elisa reutinger

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## Profile

Elisa Reutinger is an artist and educator based in Sacramento, California. Alongside her painting and fiber art practice, she has worked extensively with seniors — teaching one-on-one and group art classes through her business “Craft-a-la-Carte”. She regularly shows her work and the work of her seniors in alternative exhibition spaces, such as Scout Living, Jimmy’s Barber Garage, and Studios Eleven Gallery. Her management positions in senior assisted living communities and the hotel industry have given her the strategic planning, organizational and leadership skills to integrate her artistic, educational and business acumen into her many arts-related endeavors.

## Skills

+ Artistic talent in many mediums + Energetic + Enjoys working with all age groups  
+ Enthusiastic and able to motivate others + Inspiring Leader + Highly organized  
+ Excellent communicator + Patient & Compassionate

## Education

Sacramento City College – 2017 - ongoing

College of Marin — Associate of Arts, Fine Art — 2005 (3.85 GPA)

UC Extension — Interior Design Program — 2000

Studied painting with Louise Smith (abstract expressionist) — 2016

Extensive classes taken at: Studio One, Kala Art Institute, California College of the Arts, Laney College

## Experience

Arts Educator & Business Owner — Craft-a-la-Carte — 2013 - present

Develop and implement art/craft projects that inspire creativity. Teach fiber art classes for all ages at The Davis Art Center. Specialize in teaching seniors customized projects that are brought to them (assisted living communities and private homes). Weekly group classes taught at Mercy McMahan Terrace and Carleton Senior Living.

Activities Director — The Point at Rockridge — 2011 - 2013

Community Enrichment Director — Bayside Park — 2009 – 2011

Activities Director — The Berkshire — 2005 - 2006

Design, plan, and implement engaging activities, therapeutic sessions, and outings for independent, assisted living and “forgetfulness” residents. Coordinate all parties and special events including opening party for Bayside Park community. Train and supervise staff of 3 - 7 assistants and driver. Write monthly newsletter. Work within budget to provide educational and meaningful activities for seniors (80+ years).

Relations Coordinator — Mercy Retirement & Care Center Community — 2006 - 2009

Marketing and sales efforts achieved the goal of 95% occupancy rate. Identify needs of families and recommend living and care options. Organize and host quarterly marketing events (Garden Parties, Vintage Fashion Show, Tea Tasting, etc). Work with management team assessing and designing care plans for seniors. Build effective relationships with referral sources.

Art Teacher — Richmond Educational Learning Center (Charter School) — 2001 - 2003

Sales Manager — The Fairmont Hotel, Mandarin Oriental Hotel, Hotel Le Méridien, Sheraton Fisherman's Wharf — 1979 - 1990

### Exhibitions

Art Shows Davis Arts Center 2017, 2018

SCTA Art to Wear 2018

Jimmy's Barber Garage 2018

Scout Living - ongoing

Studios Eleven 2017

Rockridge Cafe 2017

Moe Joe Cafe 2017

Studio One Gallery 2016

### Professional Affiliations

Sacramento Center for the Textile Arts

Creative Arts League of Sacramento

Sacramento Watercolor Society

### References

"Thanks again for helping Bea (98 years old) do such incredible work, right up to the end. It was one of her greatest joys." Ron Finger (son)

References Upon Request